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**Calgary Travel Professional to Serve on National Tour Association  
Board of Directors**

**LEXINGTON, Ky.** — Corey Marshall, CTP, a Calgary travel professional, will serve as a tour operator director on the 2008 National Tour Association Board of Directors. NTA is the industry's premier packaged travel association, made up of more than 3,000 members from around the globe.

"Serving on the NTA board gives me the opportunity to give back to an industry that has provided so much for my business and career over the past 14 years," said Marshall. "Through NTA's mandate on education and interaction among tourism members we have been able to grow our business from that of a "Mom and Pop" tour operator to a multi-million dollar, multi-business unit travel organization."

Anderson Vacations is the "One Stop Canada Travel Solution" offering seven unique business units: Independent Travel Packages, Explore Canada Group and Incentive Programs, Escorted Tour Series, Conference Housing Technologies, Charter Brokering, and Travel Insurance Sales. The business has diversified over the past four seasons to overcome industry obstacles, growing the business by an average of 103 percent year over year. Anderson Vacations prides itself on specialist knowledge and expertise of Canada as a destination.

Marshall has been involved in the tour operations of Anderson Vacations since 1994 and is passionate about youth in tourism. He currently serves on the board of the Southern Alberta Institute of Technology tourism program, and has served on NTA's education and development committees.

"By serving on the NTA board, I now have ability to share experiences that I have learned through the association and our corporate business growth, while guiding NTA through a dynamic and changing travel industry," added Marshall. "This is the ultimate in career goals rewarded. By not only representing the tour operator category, but by also being a voice for Canada as a whole, I hope to provide an international perspective for the association during the course of its evolution, and a voice for the Canadian operator and supplier members of the association."

"The travel and tourism industry is changing and adapting to the global marketplace at a rapid pace. NTA and its volunteer leaders are making strides to lead our members and our industry to embrace these changes and capitalize on the new opportunities," said

NTA Chairman and CEO Bob Hoelscher, CTP. “I look forward to working with Corey to strengthen NTA's position in worldwide packaged travel industry and to bring greater value to our members.”

The National Tour Association has a global membership of tourism professionals involved in the growth and development of the packaged travel industry. Its membership includes 600 tour operator companies — group, independent, inbound and outbound — and the destinations and suppliers that partner with them. The association is committed to providing business results and information to its members, while offering a collaborative, caring environment in which to build relationships. For more information, please visit [www.NTAonline.com](http://www.NTAonline.com).