

Seth Downs

From: Anderson Vacations [sdowns@andersonvacations.ca]
Sent: Wednesday, October 08, 2008 7:30 AM
To: tourbus@albertatours.com
Subject: DOWNUNDER - Australia, New Zealand, Cook Islands, Fiji, Tahiti, Tonga, Bora Bora & the rest of the South Pacific Islands!

If you are having difficulty viewing this newsletter click [here](#).

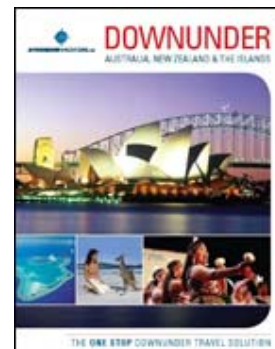


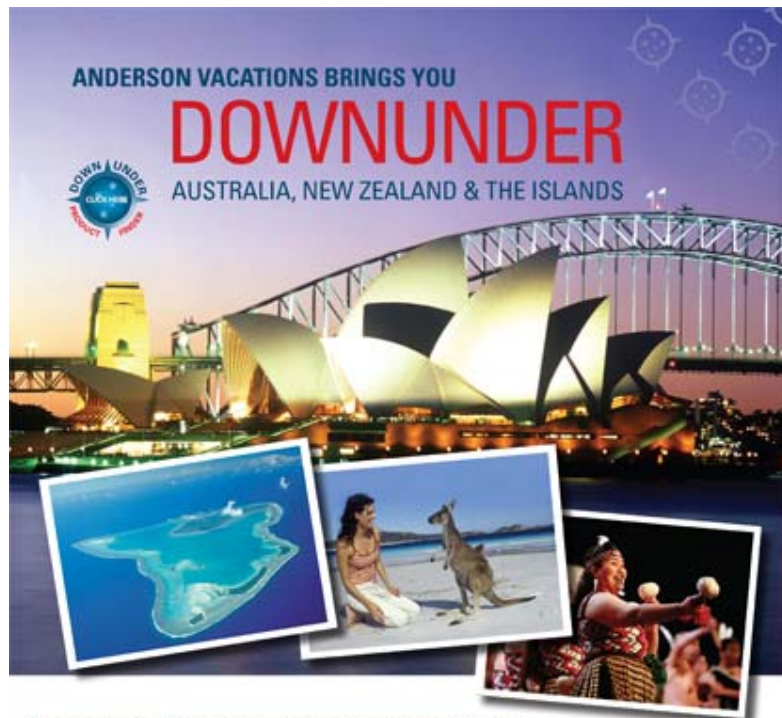
In This Issue:

- Anderson Vacations introduces DOWNUNDER
- Independent Travel Packages
- Downunder Product Finder Webinars
- Anderson Offers Green Realm Travel
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TELL A FRIEND

Forward our
e-newsletter to
a friend or
colleague!





Order our new Downunder brochures today from eContact!
The future of South Pacific Travel is here now!

Building on a strong reputation for superior customer service, specialist knowledge, and industry-leading on-line technology, Anderson Vacations is pleased to now offer you the One Stop Downunder Solution!

WHAT WE OFFER:

- One Stop Shopping for your Downunder experience
- Fully Customized, Tailor-Made Vacations
- Independent Travel Packages, Luxury Tours, Rail Packages, International & Domestic Flights – all in one place!
- Specialist Knowledge and Destination Expertise
- Extensive South Pacific Inventory System: Product Finder
- Groups Department / Weddings / Honeymoons
- 2009 World Masters Games in Sydney, Australia

Contact Anderson Vacations today for your free AIR, LAND, or CRUISE quote
DOWNUNDER!

1.866.814.7378

dures@andersonvacations.ca



ANDERSON VACATIONS
 www.DownunderSolution.com

Anderson Vacations Launches Downunder Solution, Same Brand Niche Applied to Next Destination - The South Pacific

After 3 years of continuous triple digit growth in the Canadian market, and being named Canada's 147th fastest growing company, Anderson Vacations is excited to announce they are bringing their same niche brand message of One Stop Shop for Custom Travel Packages and a great On-line Technology booking tool, to their next destination - The South Pacific, including Australia, New Zealand and The South Pacific Islands.

[Click here](#) to read the full release.

INDEPENDENT TRAVEL PACKAGES



Discover Australia

16 DAYS / 15 NIGHTS - INDEPENDENT

ITINERARY

- Day 1: Arrive Sydney
- Day 2: Sydney Sightseeing
- Day 3: Sydney at leisure
- Day 4: Sydney - Melbourne
- Day 5: Melbourne & Phillip Island Penguins
- Day 6: Melbourne at leisure
- Day 7: Melbourne to Adelaide
- Day 8: Adelaide Sightseeing
- Day 9: Adelaide - Alice Springs
- Day 10: Alice Springs - Olgas - Ayers Rock Sunset
- Day 11: Ayers Rock Sunrise and Walk
- Day 12: Ayers Rock - Cairns
- Day 13: Kuranda Highlights Day Tour
- Day 14: Great Barrier Reef Sightseeing
- Day 15: Cairns at leisure
- Day 16: Cairns - Package Ends

PACKAGE INCLUDES:

15 nights accommodation, Airport transfers, Sightseeing and transportation as listed above, Walking tour of Sydney, Guided Sydney, Manly & Northern Beaches tour, Captain Cook cruise, Melbourne city tour, Phillip Island Penguin tour, Adelaide Grand Barossa with Hahndorf tour, Guided tour of the Olgas, Sunset & sunrise at Ayers Rock, Guided walk of the Walpa Gorge & Mala, Sounds of Silence dinner, Guided tour to Kuranda, Kuranda Scenic Railway, Skyrail Cableway, Tjapukai Aboriginal Cultural park, Great Barrier Reef cruise, and snorkelling. DEPARTS: Daily year round (some inclusions may be seasonal) **DEPARTS:** Daily year round (some inclusions may be seasonal)

MODERATE HOTELS

Prices starting from \$2995 per person

SUPERIOR HOTELS

Prices starting from \$3310 per person

DELUXE HOTELS

Prices starting from \$4125 per person
(Pricing is per person, double occupancy \$CAD)

**SPECIAL
PRICING
SALE PRICE: \$2870**

Discover Australia & New Zealand

21 DAYS / 20 NIGHTS - INDEPENDENT

ITINERARY

- Day 1: Arrive Auckland
- Day 2: Auckland Sightseeing
- Day 3: Auckland - Paihia, Bay of Islands
- Day 4: Paihia - Auckland
- Day 5: Auckland - Waitomo Caves - Rotorua
- Day 6: Rotorua Sightseeing
- Day 7: Rotorua - Queenstown
- Day 8: Queenstown at leisure
- Day 9: Milford Sound Sightseeing
- Day 10: Queenstown - Mt Cook - Christchurch
- Day 11: Christchurch - Melbourne
- Day 12: Melbourne & Phillip Island Penguins
- Day 13: Melbourne - Ayers Rock
- Day 14: Ayers Rock Sunrise & Base Tour
- Day 15: Ayers Rock - Cairns



- Day 16: Kuranda Heritage Day Tour
- Day 17: Great Barrier Reef Day Tour
- Day 18: Cairns at leisure
- Day 19: Cairns - Sydney
- Day 20: Sydney, Manly & Northern Beaches Sightseeing
- Day 21: Sydney - Package Ends

PACKAGE INCLUDES:

20 nights accommodation, Airport transfers, Sightseeing and transportation as listed above, Auckland City & West Coast tour, Coach transfer to the Bay of Islands, Cape Brett & Piery Island Cruise, Guided tour to Rotorua, Waitomo glow-worm Caves, Guided tour of Rotorua, Te Puia Thermal Reserve, Rainbow Springs, Skyline gondola ride with lunch, Cultural Show & Hangi (feast), Guided tour to Milford Sound, Luxury cruise on Milford Sound, Guided tour to Christchurch, Melbourne City tour, Phillip Island Penguin tour, Sunset views of Ayers Rock, Sounds of Silence dinner, Sunrise tour of Ayers Rock, Mutitjulu, & Mala walk, Guided tour to Kuranda, Kuranda Scenic Railway, Skyrail Cableway, Tjapukai Aboriginal Cultural park, Great Barrier Reef cruise, and snorkelling, Walking tour of Sydney, Guided Sydney, Manly & Northern Beaches tour, Captain Cook cruise. DEPARTS: Daily year round (some inclusions may be seasonal)

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MODERATE HOTELS

Prices starting from \$3670 per person

SUPERIOR HOTELS

Prices starting from \$4150 per person

DELUXE HOTELS

Prices starting from \$5330 per person

(Pricing is per person, double occupancy \$CAD. For more detailed tour information, please contact us)

**SPECIAL
PRICING
SALE PRICE:
\$3366**



New Zealand Highlights

10 DAYS / 9 NIGHTS - INDEPENDENT

SAMPLE ITINERERY

- Day 1: Arrive Auckland Choose one of our inclusions on page 24
- Day 2: Auckland Sightseeing
- Day 3: Auckland - Waitomo Caves - Rotorua
- Day 4: Rotorua Sightseeing
- Day 5: Rotorua - Christchurch (Flight not included)
- Day 6: Christchurch - Mt Cook - Queenstown
- Day 7: Queenstown Sightseeing
- Day 8: Milford Sound Tour & Cruise
- Day 9: Queenstown Activity
- Day 10: Queenstown - Package Ends

PACKAGE INCLUDES:

9 nights of accommodation, Airport transfers, Sightseeing and transportation as listed above, Optional activity in Auckland & Queenstown, Auckland city & West Coast tour, Guided tour to Rotorua, Waitomo glow-worm Caves, Guided tour of Rotorua, Te Puia Thermal Reserve, Rainbow Springs, Skyline gondola ride with lunch, City tour of Christchurch, Tramway dinner, Guided tour of Christchurch, Mt Cook to Queenstown with lunch, Queenstown highlights tour, Walter Peak evening dinner with cruise, Guided tour & cruise on Milford Sound.

MODERATE HOTELS

Prices starting from \$2099 per person

SUPERIOR HOTELS

Prices starting from \$2225 per person

Also available as a self-drive, itinerary:

(Pricing is per person, double occupancy \$CAD)

**SPECIAL
PRICING
SALE PRICE: \$1830**

Rarotongan Beach Resort - Cook Islands

5 DAYS / 4 NIGHTS - SUPERIOR

Ideal for everybody, this resort is large enough to provide a wide range of activities for families and secluded and private enough for couples to enjoy a romantic tropical escape. Located on one of the island's best white sand beaches with a lagoon marine sanctuary filled with an array of tropical fish, you'll delight in all tide swimming, snorkelling and kayaking.

PACKAGE INCLUDES:

4 nights of accommodation in a Garden room, Meet & greet at Rarotonga airport
Tropical island breakfast daily, Return transfers from the airport to your hotel
Island Discovery Tour Lagoon Cruise & BBQ

Prices starting from ~~\$699~~ per person
(Pricing is per person, double occupancy \$CAD)

**SPECIAL
PRICING**
SALE PRICE: \$615



Moorea Intercontinental Resort & Spa - Tahiti

4 DAYS / 4 NIGHTS - SUPERIOR

Located on the north western side, this large 27 acre resort ensures you're spoilt for choice in every respect. Spacious and authentic Polynesian style accommodation ranges from hotel style to bungalows in either a garden, beachfront or overwater setting. Offering a fantastic range of activities available both on land and water - snorkelling, parasailing, waterskiing, kayaking, petanque and tennis.

PACKAGE INCLUDES:

3 nights of accommodation in a Lanai room, Includes breakfast daily, Return flights from Papeete, Return airport transfers in Moorea, Circle Island tour

Prices starting from ~~\$747~~ per person
(Pricing is per person, double occupancy \$CAD)

**SPECIAL
PRICING**
SALE PRICE: \$747

Castaway Island Resort - Fiji

6 DAYS / 5 NIGHTS - SUPERIOR

The calm, reef fringed waters and the laid back friendly staff of Castaway Island Resort will provide you with a truly memorable island experience. Your spacious accommodation is in traditional thatched bures with either a tropical garden or ocean view and the popular beachfront bures are just a stones throw from the water.

PACKAGE INCLUDES:

2 nights of accommodation in Nadi, pre & post night. Welcome wine cocktail on arrival, 3 nights of accommodation in an Island Bure, Meet & greet at Nadi airport, Return airport transfers, Return catamaran transfers from the main island to the resort

Prices starting from ~~\$1155~~ per person
(Pricing is per person, double occupancy \$CAD)

**SPECIAL
PRICING**
SALE PRICE: \$999



Great Ocean Road Melbourne to Adelaide

4 DAYS / 3 NIGHTS - SELF DRIVE

The Great Ocean Road is one of the most stunning road trips in the world, take in the breathtaking coastline, walk through Otway Ranges rainforest, view the spectacular 12 Apostles and Loch Ard Gorge, visit and walk in the Grampians National Park.

Day 1: Melbourne - Apollo Bay

Day 2: Apollo Bay - Port Fairy

Day 3: Port Fairy - Mt Gambier
Day 4: Mt Gambier - Adelaide

PACKAGE INCLUDES:
3 nights of accommodation, 4 day intermediate size car rental (conditions apply), detailed driving itinerary with maps.

MODERATE HOTELS
Prices starting from ~~\$699~~ per person
This package is independent, so can be amended to suit your budget & time.
(Pricing is per person, double occupancy \$CAD)

SPECIAL PRICING
SALE PRICE: \$489

Sydney: City Stay Package

4 DAYS / 3 NIGHTS - INDEPENDENT

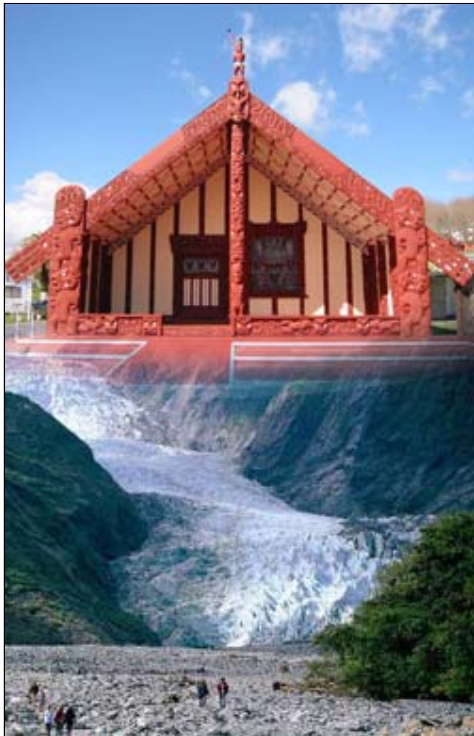
Arrival airport transfer 3 nights of accommodation Walking Tour of the Rocks Area Sydney Sights Tour with Manly and Northern Beaches Captain Cook Lunch & Cruise on Sydney Harbour Choice of one of the following Jenolan Caves & Blue Mountains Tour - Bonza Bike Tour - Entrance to the Aquarium, Tower Pass & Wildlife Australia

MODERATE HOTEL
Prices starting from ~~\$585~~ per person

SUPERIOR HOTEL
Prices starting from ~~\$640~~ per person

DELUXE HOTEL
Prices starting from ~~\$860~~ per person
(Pricing is per person, double occupancy \$CAD)

SPECIAL PRICING
SALE PRICE: \$554



Ultimate New Zealand Discovery

20 DAYS / 19 NIGHTS - INDEPENDENT

ITINERARY

- Day 1: Arrive Auckland
- Day 2: Auckland Sightseeing
- Day 3: Auckland - Paihia, Bay of Islands
- Day 4: Paihia - Auckland
- Day 5: Auckland - Waitomo Caves - Rotorua
- Day 6: Rotorua Sightseeing
- Day 7: Rotorua - Wellington
- Day 8: Wellington Sightseeing & Kapiti Coast
- Day 9: Wellington - Christchurch (Ferry & Rail)
- Day 10: Christchurch Sightseeing
- Day 11: Christchurch - Dunedin
- Day 12: Dunedin Sightseeing
- Day 13: Dunedin - Queenstown (Rail & Coach)
- Day 14: Queenstown Sightseeing
- Day 15: Milford Sound Tour & Cruise
- Day 16: Queenstown at leisure
- Day 17: Queenstown - Franz Josef
- Day 18: Franz Josef at leisure
- Day 19: Franz Josef - Christchurch (Coach & Rail)
- Day 20: Christchurch - Package Ends

SPECIAL PRICING
SALE PRICE: \$2739

Focus on Bay of Islands & Rotorua

8 DAYS / 7 NIGHTS - INDEPENDENT

ITINERARY:

- Day 1: Auckland - Paihia, Bay of Islands
- Day 2: Cape Reinga & 90 Mile Beach Tour
- Day 3: Paihia Activity
- Day 4: Paihia - Auckland
- Day 5: Auckland - Waitomo Caves - Rotorua
- Day 6: Rotorua Sightseeing
- Day 7: Rotorua Activity
- Day 8: Rotorua - Package Ends

PACKAGE INCLUDES:

7 nights of accommodation, Airport transfers, Sightseeing and transportation as listed above, Optional included activity in Paihia & Rotorua, Guided tour to the Bay of Islands, Cape Brett & Piercy Island cruise, Full day Cape Reinga & 90 Mile Beach tour, Coach transfer Paihia to Auckland, Guided tour Auckland to Rotorua, Waitomo glow-worm caves, Guided tour of Rotorua, Te Puia Thermal Reserve, Rainbow Springs, Skyline gondola ride with lunch, Matai Maori Experience & Hangi (feast).

MODERATE HOTELS

Prices starting from ~~\$1671~~ per person

SUPERIOR HOTELS

Prices starting from ~~\$1815~~ per person
(Pricing is per person, double occupancy \$CAD)

**SPECIAL
PRICING
SALE PRICE: \$1458**



Contact our office to speak with a Downunder Specialist today! Customize any of these vacations to suit your own unique travel needs. Let our specialists help create the best possible vacation itinerary for you. Call toll free 1-866-814-7378 or email dures@andersonvacations.ca for your next dream vacation Downunder!

DOWNUNDER PRODUCT FINDER WEBINARS

Anderson Vacations is excited to bring you live, on-line Webinar training sessions designed to educate you, our valued partners in travel, on how to successfully book and sell the South Pacific!

Using our industry leading, on-line Downunder Product Finder tool will enable you to have access to tens of thousands of products in Australia, New Zealand, Tahiti, Fiji, the Cook Islands, Bora Bora, and all the other South Pacific Islands. You will be the expert your clients are looking for you to be, without ever having to pick up the phone (or wait on hold!).

These webinar sessions will give you the training and tools you need to log in, find information, and build a customized vacation package to suit your clients needs. The future of South Pacific travel is only a username and password away!

Schedule of Upcoming Webinar Sessions:

- Friday, October 10 @ 2:00 pm EDT
- Thursday, October 16 @ 2:00 pm EDT
- Wednesday, October 22 @ 2:00 pm EDT
- Tuesday, October 28 @ 2:00 pm EDT

- DOWNUNDER Product Finder Training
- DOWNUNDER Product Finder Training
- DOWNUNDER Product Finder Training
- DOWNUNDER Product Finder Training

Notes:

- Each session is 30 minutes of on-line training (no download or set up required)
- Attendees will require a computer with internet access, and a telephone line
- In addition to the on-line presentation, a toll free conference call will also occur
- Attendance is completely FREE, no software downloads required
- A maximum of 15 participants per session allowed, so be sure to register early!
- Upon registration, you will be emailed the Meeting Code and Password as confirmation

REGISTER FOR ANY WEBINAR BY EMAILING DATE & NAME OF PARTICIPANT TO:
webinar@andersonvacations.ca

or call Anderson Vacations at 1-866-814-7378 or local in Calgary (403) 245-6200

TOP TEN BEST SELLING DOWNUNDER AGENT FAM



Have you always wanted to travel to New Zealand? Do you sell a lot of Downunder product? You could be the lucky winner of Anderson Vacations' new TOP TEN BEST SELLING DOWNUNDER AGENT FAM contest!

In partnership with Tourism New Zealand and many partners Downunder, we will be escorting a group of 10 travel agents to New Zealand in April 2009. Agents participating in this FAM will be required to complete Tourism New Zealand's new KIWI SPECIALIST program prior to going on this FAM tour. To find out more about this KIWI SPECIALIST program, please visit www.traveltrade.newzealand.com and click on KIWI SPECIALIST button.

As the name of this FAM suggests, qualified participants will have to be in the TOP TEN best sellers of Downunder product with Anderson Vacations, between Sept 1, 2008 - Jan 31, 2009. All land, cruise, and air bookings will qualify. As this is only year # 1 of our Downunder program, and we are still in the process of training agents about this new Downunder program, there is a very good chance that a couple of bookings to the South Pacific could get you into the TOP TEN - and thus win you a free trip to New Zealand on this FAM tour! So don't delay - call Anderson Vacations today to get a quote or receive training on our Downunder Product Finder inventory tool found on our website at www.downundersolution.com

Inside each edition of this newsletter, you will find an updated account of the standings to date- just so you can see where you are at!

Current Leaders as of Oct 1:

Nancy M. Timmons, ON
 Melissa F. Lethbridge, AB
 Lisa, Westbank, BC;
 Lillian, Toronto, ON
 Maria, Port Coquitlam, BC



ANDERSON OFFERS GREEN REALM TRAVEL

With the launch of their new Downunder brochure and on-line Downunder Product Finder tool, Anderson Vacations is pleased to be offering Green Realm Travel Luxury Small Group Tours in New Zealand.



New Zealand has been described as one of the world's travel treasures. For the most discerning travelers, Green Realm's **luxury New Zealand tour packages** offer a glorious natural environment complemented by select luxury accommodations and exhilarating experiences. Included in every trip are sumptuous award-winning foods and wines, 5 star accommodation complemented with unique and interactive activities that appeal to every visitor. Green Realm's transportation is second to none with comfort, convenience and space the overriding attributes of their customized luxury touring coaches.

Their emphasis on **small group tours** produces 'social independence' allowing travelers to enjoy the company of like-minded friends while still enjoying the space, freedom and peaceful nature of this incredible country.

The Total New Zealand Experience is an 18-day tour incorporating both the North & South islands, including 17 nights luxury accommodation, 41 meals, Wine tastings, Waitomo Caves tour, Hangi style dinner, a Wellington Zest gourmet walking tour, Fox Glacier terminal walk, Ride on the Kingston flyer, a Milford Sound cruise, and much much more. Prices starting from \$10,390, for departures Jan 15/ Jan 26/ Feb 20/ Mar 4/ Mar 17/ Apr 2/ Apr 15.



SPECIAL OFFERS ON NOW!!

Green Realm Travel are pleased to announce an exclusive offer on our November, December 2008 and January 2009 Summer tours!

Birthplace of the Nation (10 day North Island tour)

November 15, 2008, January 15 & 26, 2009 departures

- Complimentary voucher to the value of CAD\$150 for use on optional activities available while on tour
- **PLUS a** Free 1st night pre-tour accommodation at a 5 star luxury hotel Auckland valued at over CAD\$550

Cultural Contrasts (7 day North Island tour)

December 8, 2008 departure

- Complimentary voucher to the value of CAD\$150 for use on optional activities available while on tour
- **PLUS a** Free 1st night pre-tour accommodation at a 5 star luxury hotel Auckland valued at over CAD\$550

Southern Spectacle (8 day South Island tour)

December 14, 2008

- Complimentary voucher to the value of CAD\$150 for use on optional activities available while on tour
- **PLUS a** Free 1st night pre-tour accommodation at a 5 star luxury hotel Chrsitchurch valued at over CAD\$450

Adrenalin Sparks & Spiritual Solace (10 day South Island tour)

November 22, December 3, 2008, and January 22, 2009 departures

- Complimentary voucher to the value of CAD\$150 for use on optional activities available while on tour **PLUS**
a Free 1st night pre-tour accommodation at a 5 star luxury hotel Christchurch valued at over CAD\$450

Two Island Odyssey (12 day National tour)

December 8, 2008

- Complimentary voucher to the value of CAD\$150 for use on optional activities available while on tour
- **PLUS a** Free 1st night pre-tour accommodation at a 5 star luxury hotel Auckland valued at over CAD\$550

Total Experience (17 day National tour)

November 15, 2008, and January 15 & 26, 2009 departures

- Complimentary voucher to the value of CAD\$150 for use on optional activities available while on tour
- **PLUS a** Free 1st night pre-tour accommodation at a 5 star luxury hotel Auckland valued at over CAD\$550

*** To enjoy these extra special offers, bookings for November 2008 departures must be by 10th October 2008 and for December 2008 departures must be made by the 24th of October.*

Contact Anderson Vacations and ask for a Downunder Specialist for more details on any of the above itineraries. 1-866-814-7378 or email dures@andersonvacations.ca

For more information on any Green Realm Luxury Small Group Tour, please contact Anderson Vacations in Calgary, at 1-866-814-7378 or visit www.downundersolution.com

Anderson Vacations - Your One Stop Downunder Solution!

CONTACT INFORMATION

For more information or to book your next Canadian dream vacation please contact our friendly & helpful reservation staff at 1-866-814-7378 or email information@andersonvacations.ca

[ANDERSON VACATIONS.ca](http://ANDERSONVACATIONS.ca)

311, 1117 1st St. SW
Calgary, AB T2R 0T9

www.downundersolution.com

Local: 403-245-6200
Toll Free: 1-866-814-7378
Fax: 403-245-6210

Office Hours: 7:00 AM - 6:00 PM (Mon - Fri); Saturdays 10:00 AM - 3:00 PM

*All times are Mountain Standard Time, in Calgary



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