



FOR IMMEDIATE RELEASE

ANDERSON VACATIONS RECORDS INCREASED NUMBER OF SOUTH PACIFIC BOOKINGS

Anderson Vacations recently announced several exciting new promotions to travel agents across North America including a FAM trip next spring to the idyllic Cook Islands for the top 8 selling "Cook Island agents and 15% commission on all new South Pacific land bookings until October 31, 2009.

The enquiries about these promotions have been overwhelming and have almost doubled when comparing the same time period last year. Anderson Vacations launched their Downunder department just over a year ago and have been extremely pleased with the response so far. In response to one of Andersons Downunder specialist's hard work, Sue from Marlin Travel said "Thank you very much for your assistance with everything for William's short time in Sydney! I really appreciate your incredible expertise about it all and thank you for your time & patience with all our queries!"

Corey Marshall President/CEO of Anderson Vacations knows that it is difficult for agents to try a new supplier for their South Pacific needs, and with this new commission incentive he was hoping for travel agents "to give Anderson Vacations a try. I understand that there are great companies in Canada offering the South Pacific. We are one of these great companies and are well reputed, provide custom, niche levels of service, and will ensure we are price competitive as well. Thus far, eighty five percent of agents who do give us a try, are also booking their South Pacific programs with us."

Anderson Vacations hold air contracts with Air Pacific, Air New Zealand and Qantas, as well as thousands of land options ranging from fully escorted tours to accommodation, transportation, and activities. This makes Anderson Vacations travel agent's **One Stop Downunder Solution!**

Call Centre Team leader, Robyn Farrow says "Our recent travel agent appreciation events, together with our special commission rate of 15% until October 31st, has seen a significant increase in Downunder enquiries. We hear from numerous agents that they were not aware we sold the South Pacific, so it is wonderful to see our brand awareness increasing, and so many new agencies giving us a try!"

With commissions paid within 14 days of departure and a prompt 24 hour turn around on quotes, Anderson Vacations really has everything to offer travel agents.

To learn more about Anderson Vacations Downunder product simply go to www.downundersolution.com or call 1-866-814-7378 to speak with a Downunder specialist.

-60-

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"The One Stop Canada and South Pacific Travel Solution"