



FOR IMMEDIATE RELEASE

ANDERSON VACATIONS, OREGON DELEGATION AND OTHER PREFERRED PARTNERS BLAZE VANCOUVER, VICTORIA AND KELOWNA

Anderson Vacations prides themselves on their close relationships with agents and are constantly working to make sure these relationships are maintained. Anderson Vacations strongly believes in getting out and meeting and training as many of their agents as possible. This belief is also held by many of Anderson Vacations partners as was apparent at the Spring Agent Nights held in British Columbia. Anderson Vacations held shows in Vancouver, Victoria & Kelowna. Agents were invited to come out and learn what is new and exciting at Anderson and also to meet some of the staff as well as various suppliers.

Supplier partners in attendance included Pam Duigou from West Edmonton Mall, Coral Perry from Air Pacific, Marilyn Scott from Cook Islands Tourism and a number of Oregon State delegates attend the events to support Anderson Vacations and help promote their regions. New to the shows this year were the delegates from Oregon with many different suppliers coming out to show their support including Chris Warlick from Hotel Fifty, Steven Steinberg from Marriott Fairfield Inn and Suites, Greg Eckhart from Travel Portland, Rose Blackson of Amtrak, Sue Walton from Medford Visitors and Convention Bureau, Sue Price from the Southern Oregon Visitors Association, Kristine McConnell from the Central Oregon Visitors Association, Heather Anderson from Washington County Visitors Association, Gabi Duarte from the Woodburn Company, and Lisa IteI from Travel Oregon.

Excellent feedback was reported from both travel agents and suppliers in attendance at the show. Enquiries increased considerably for Canada, Oregon and the South Pacific following the shows. Greg Eckhart had the following to say about partnering with Anderson Vacations for these shows. "Packaging in the travel industry is all about partnerships and Anderson Vacations was the only choice for assisting with our sales blitz in Western Canada. They are organized, attentive and possess the ability to attract qualified & motivated buyers that put Oregon at the forefront as a highly desirable vacation destination."

Greg was not the only Oregon delegate impressed with Anderson Vacation's abilities Lisa IteI the Travel Trade Manager at Travel Oregon said "One of the main reasons for a successful tour to any destination is to choose the right tour operator and Anderson Vacations hit the mark for Oregon. We are confident our recent sales mission to Canada in partnership with Anderson Vacations will enhance Oregon's reputation as a viable destination."

Anderson Vacations is always appreciative of all the travel agents who continue to attend their events, and support their business. "Travel agent relationships are among the most important that we have in this business and we at Anderson Vacations love to get out and meet the agents and show them our appreciation each year through these events. Thank you to all those who attended, you truly make the shows a success." Jon Schmiemann Western Canada Sales Manager

For more information on Anderson Vacations you can visit their website at www.canadatradesolution.com or call 1-866-814-7378 to speak with a representative.

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FOR MORE INFORMATION CONTACT:

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PHOTOS ATTACHED:

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Back Row :Kate Hamilton, Anderson Vacations, Chris Warlick - Hotel Fifty

Middle Row:: Steven Steinberg- Marriott Fairfield Inn and Suites, Greg Eckhart - Travel Portland, Jonny, Rose Blackson - Amtrak, Sue Walton- , Medford Visitors & Convention Bureau, Pam Duigou - West Ed, Sue Price - , Kristine McConnell - Central Oregon Visitors Association, Heather Anderson - Washington County Visitors Association

Front Row: Gabi Duarte - Woodburn Company Stores, Lisa Itel - Travel Oregon

b) Summerhill.

Lisa Itel – Travel Oregon, Greg Eckhart – Travel Portland, and Marilyn Scott – Cook Islands Tourism