



April 3, 2009 – For Immediate Release

To show their appreciation for retail travel agents across North America, Anderson Vacations teamed up with their preferred supplier partners to host their 4th annual series of Agent Appreciation Nights. This annual roadshow series began February 24 in Victoria and finished April 2nd in Ottawa, covering 11 cities in the US and Canada.

Anderson's supplier partners, including Ambassatours Grayline, Newfoundland & Labrador Tourism, The Calgary Stampede, the International Hotel Calgary, West Edmonton Mall, Wyndham Hotel Group, Tourism Saskatchewan, Edmonton Tourism and Fairmont Resorts of the Rockies, were on hand at select events and agents had the opportunity to speak directly with many of the top sales representatives from each company and learn what's new in selling Canada.

Agents were treated to a networking reception with suppliers and Anderson staff, as well as a lively presentation on Anderson Vacations new and dynamic products and services – they do more than most agents realize! – that will help prompt travelers to explore their own country and discover their own backyard this year.

"This is going to be a year where Canadians stay closer to home," says Seth Downs, Director of Sales for Anderson Vacations, "and we have a huge selection of packages and tours that allow people to really experience every region of Canada. Weekend getaways, Rail packages, and pre/post Cruise packages are more popular than ever, and we have the inventory to customize and tailor-make your client's dream vacation package."

With the acquisition of Home on the Range Adventure Tours into Anderson's business this past year, Anderson has added a wide range of authentic Working & Guest Ranch experiences, cattle drives, tipi camping, and outdoor adventure opportunities to their repertoire. Adventure activities are not limited to the Rockies, as kayaking and bicycling tours in BC and in the Maritimes are also available.

For travelers looking to take advantage of the great currency exchange against the Australian & New Zealand dollar, Anderson Vacations is also now offering tremendous products and packages in the South Pacific, including incredible airfares and customized FIT vacations. With the launch of their Downundersolution.com website, and Agent-Only Booking tool called Downunder Product Finder, Anderson brings a whole lot more inventory and specialist knowledge to the marketplace than has ever been available at a retail travel agent's desktop.

Door prizes given away at some of the events ranged from West Edmonton Mall Getaway trips to Edmonton, Calgary Stampede package to Calgary, and bottles of Newfoundland Sreetch!

Visit www.canadatravelsolution.com/agents or www.downundersolution.com/agents for more information on upcoming events, FAM tours and webinar sessions.

