

## **Anderson Vacations an Agents' Choice for Best Motor Coach Operator**

FOR IMMEDIATE RELEASE

Calgary, Alberta July 20, 2005 –Anderson Vacations is pleased to announce their place in the Top Ten for Best Motor Coach Operator in the 2005 Agents' Choice Awards.

Canadian Travel Press and Travel Courier, leading publications in the travel trade industry, present the awards annually. The survey is the largest sampling of travel agent opinions in the country. This year's survey featured a 70% increase in votes to 2,578, an increase of over 1,000 agent votes from 2004.

"Anderson Vacations is thrilled by this recognition from agents. We value our relationships with travel agents and strive to meet their needs with our escorted as well as FIT product," says Corey Marshall, Vice President.

"We've developed the partnerships and resources to encourage travel within Canada. Our goal is to create a new standard for Canadian travel," says Marshall.

As a preferred supplier with Carlson Wagonlit/Harvey's Travel Anderson has seen a steady growth in bookings from travel agents. Resources available to travel agents across Canada include co-op marketing opportunities, newly designed bi-weekly e-newsletters, Agent Nights, FAM opportunities, product knowledge and training initiatives, sample packages and a Guaranteed Commission Protection. Response from agents has been positive with enthusiasm for the commissionable product and ease of booking.

### **About Anderson Vacations:**

**Anderson Vacations is the One Stop Canada Travel Solution with offices in Calgary, Edmonton and the Toronto area. Anderson Vacations, formerly Anderson Tours and Charters, offers escorted and customized group travel, receptive services and the Perfect FIT Fully Independent Travel across Canada.**

For media requests, further information, or to schedule an interview, please contact:

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