



ANDERSON VACATIONS RELEASE NEW SERIES OF CANADA POSTERS

Anderson Vacations is the One Stop Canada Travel Solution! In an effort to assist their travel agent partners to promote Canada as a travel destination this spring, Anderson Vacations has come up with a series of six posters promoting different regions within Canada. The aim: to help agencies promote clients to “discover their own backyard.” The series of six includes posters for Quebec, Atlantic Canada, Newfoundland and Labrador, BC & Alberta, Banff & Lake Louise, and Yukon & Alaska.

These posters are available through the Anderson Vacations website or agents can call the head office directly to order them.

“Our goal with our series of posters this Spring is to give our Agent partners, something to really show off what our great country has on offer, said Corey Marshall, CEO. Our poster series containing Maps of the different regions, reasons to travel in Canada, tantalizing imagery, and of course some of our best selling packages on offer, will be great for our agent partners to create window displays, and even hand out to their most intrigued customers.”

Anderson Vacations offers a wide range of product all over Canada from the Eastern shores of Newfoundland to the remote lodges of Vancouver Island. This product includes an array of accommodation, transportation, and tour options to suit every traveler’s needs and budget. Combine that with their Canada Specialist Wholesale Agents who are able to customize a client’s dream package and you can see why they are appropriately named the One Stop Canada Travel Solution.

Canada is a year round travel destination, but summer is definitely the peak season and the spring the busiest booking period. As the weather warms up travelers flock to popular destinations such as the Rocky Mountains, Newfoundland and Labrador, Niagara Falls, Victoria and many other wonderful destinations across the country. However this means that pre-booking is a great idea for clients in order to avoid disappointment as many hotels, tours, and means of transport do sell out during the summer months. Some of the more popular destinations are already beginning to book up so it’s never too early for clients to start planning their dream vacation.

For more information on ordering posters for your travel agency visit www.canadatravel solution.com or call 1-866-814-7378 to speak with a representative.

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FOR MORE INFORMATION CONTACT:

Kate Hamilton - Executive Assistant: khamilton@andersonvacations.ca, 1-866-814-7378

PDF COPIES OF THE POSTERS ARE ATTACHED TO THIS RELEASE