



FOR IMMEDIATE RELEASE

## ANDERSON VACATIONS HOSTS DREAM FAM TRIP TO THE COOK ISLANDS

Few destinations leave well traveled agents speechless but the Cook Islands is one of those destinations. There are many beach destinations in the world and it takes something special to stand out. The Cook Islands does this by balancing crystal clear water and relaxation, with a wide array of activities, luxurious resorts and of course the friendly people and culture of the locals. With this combination of hospitality, relaxation and jaw dropping scenery the Cooks Islands manages to attract tourists from around the world each year while still keeping it's authentic culture and sense of self. Without being commercialized the Cook Islands still manages to offer all the conveniences of home without being overpriced.

Anderson Vacations in partnership with Cook Islands Tourism and Air New Zealand rewarded their top 10 Cook Island agents and two staff members with a dream FAM trip. Jon Schmiemann Western Canada Sales Manager for Anderson Vacations described the experience in the following way.

*“Once in a while, we as travel professionals get to partake in journeys that our friends and family look at and say “wow, what a job!” The recently completed Anderson Vacations Cook Islands FAM Tour is at the top of the list on these kinds of moments. Not only did we reward those agents who have sold the Anderson Vacations South Pacific product, but also showcased the diversity of accommodations, activities, and awe-inspiring natural wonders of the Cook Islands. The swaying palm trees, gloriously green lagoons, and fine sand beaches continually put our souls at ease and our jaws on the ground. However, whether we were spending a day snorkeling around the Aitutaki Lagoon, sampling some of the finest local fresh seafood anyone could imagine, or crossing sparkling rivers in the middle of a jungle on an ATV tour, there were plenty of activities that got our hearts pumping again. The word Paradise can mean many things to many people, but for our group of proud Canadian agents, Paradise is simply: Cook Islands. “*

FAM trips are meant to not only reward the agents but also teach them about location so they can sell it even better upon their return. And the results are already showing with one agent already convincing clients to visit the Cook Islands. As Darcie Guarderis of Carson Wagonlit explains *“It’s a combination of the crystal clear waters and*

*incredible snorkeling, with the kind, warm people of Raratonga that I loved the most! If you are looking for a true beachfront resort, look no further than the Cook Islands. It's my first day back and I have already convinced my clients that they must stop over in the Cooks on their South Pacific trip this fall! Aitutaki is heaven on earth and should be on everyone's bucket list!"*

For more information on Anderson Vacations Cook Islands product visit their website at [www.downundersolution.com](http://www.downundersolution.com) or call 1-866-814-7378 to speak with a representative.

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PHOTOS ATTACHED:

- a) Cooks FAM 001 – Tom Burrows, Corey Marshall and Jon Schmiemann of Anderson Vacations
- b) Scrap – Group Shot of the Top 10
- c) Cooks FAM 016 – Out on Aitutaki Lagoon
- d) Cooks FAM 029 – 031 - Scenic Photos taken from attendees cameras
- e) Cooks FAM 022 – Jon Schmiemann, Corey Marshall and Marilyn Scott (Cook Islands Tourism)

FOR MORE INFORMATION CONTACT:

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"The One Stop Canada and South Pacific Travel Solution"

