



FOR IMMEDIATE RELEASE

ANDERSON VACATIONS HOSTS ANNUAL MOUNTAIN MADNESS FAM

Anderson Vacations started their business by promoting travel in your own backyard in 1994. That principal still holds true today by offering travel across Canada and including the companies own backyard: the Canadian Rocky Mountains. Anderson Vacations hosted agent partners for 6 days of Madness in the Mountains! Agents visited Calgary, Edmonton, Banff, Lake Louise and Jasper on their inclusive educational tour. Highlights included the Sulphur Mountain gondola in Banff offering 360 degree views of the Bow Valley, West Edmonton Mall, Calgary Tower, The Stampede Grounds, Jasper Tramway, the Columbia Icefields, and many more.



The Rocky Mountains have been attracting tourists and outdoor enthusiasts alike for over a century and that shows no sign of slowing down; as each year travelers from around the world come to admire arguably the most spectacular mountain range in the world. The Rockies offer a wide range of activities from sightseeing and leisurely boat cruises, to white water rafting, rock climbing and a host of other adventure sports. Likewise accommodation ranges from camping in the backcountry to the ultimate in luxury at the Fairmont Hotel properties.

Anderson Vacations host Kate Hamilton describes the experience as “a fantastic way to show agents in person how amazing the Rockies and Alberta are and how much there is to offer clients. By experiencing firsthand the sightseeing, activities and Western hospitality that Alberta is known for we are able to help agents sell these destinations with a renewed passion and incredible knowledge.”



Agents were appreciative of the chance to experience Alberta with Anderson Vacations as is evidenced by Joanne Schmitt Kelley's comments:

“I want to thank you for sharing your beautiful province and vicinity with me. I can now fortunately promote Alberta, and intend to use Anderson Vacations for any business I do get, for any locations you sell. The hotels, sites, attractions, etc., that you showed us during the FAM, were great! Again, thank you for allowing my participation.”

For more information on Anderson Vacations visit their website at www.canadatravelsolution.com or call 1-866-814-7378 to speak with a representative.

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