



FOR IMMEDIATE RELEASE

ANDERSON VACATIONS ALBERTA STARTS SPRING AGENT NIGHT SERIES WITH A BANG IN ALBERTA!

Anderson Vacation's kicked off their Cross Canada Agent Appreciation nights with a couple of hometown shows in Calgary and Edmonton this past week. Both shows had a great turn out with over 50 agents, managers, and owners' out to each event. Jon Schmiemann head of western Canada Sales presented on Anderson Vacations various product lines including FIT Canada, Downunder, and Escorted Touring.

With summer quickly approaching FIT Canada will continue to get busier as clients plan their summer vacations across Canada. Anderson Vacations has a team of Canada Specialists available 6 days a week to customize packages and provide information and prices. Also available are the Downunder specialists ready to coordinate an Escorted or Custom package to Australia, New Zealand or the South Pacific Islands.

Anderson Vacations gave away numerous door prizes in addition to seats on their Mountain Madness and Eastern Canada FAM Tours running in April. The grand prize of the evening was a return VIA Rail journey from Edmonton to Jasper onboard VIA Rail's Canadian Train. The lucky winners of this fantastic rail journey were Cara West from AMA St. Albert at the Edmonton show and Susana Leng from Expedia Cruise Ship Centre - Mount Royal at the Calgary event. Congratulations to these and all the other winners at the events!

Jon Schmiemann who hosted both agent events with other members of the Anderson Team described both of our Alberta events as, *"A great success. The evenings allow us to connect with our retail partners, to showcase all of our products and services that have allowed Anderson Vacations to become one of the fastest growing companies in Alberta. Whether it is our Customizable Canada FIT, Fully Escorted, or South Pacific programs, our company profile is great to discuss, as we further establish ourselves as the 'One-Stop Travel Solution'. Events like these allow us to continue our ongoing commitment to develop and foster strong relationships with retail partners, and of course to say thank you to all the great agents who we work with throughout the year."*

Anderson Vacations continues their Agent Appreciation Events with the following cities. Don't miss out!

Winnipeg - Wednesday, March 17th, 2010 5:00pm
Victoria - Tuesday, March 30, 2010 5:00pm
Kelowna - Thursday April 1, 2010 5:00pm
Kitchener - Tuesday, April 6, 2010 11:30am
Toronto (Mississauga) - Wednesday, April 07, 2010 5:30pm
Toronto Downtown (Breakfast) - Thursday, April 08, 2010 7:30 - 9:00am
Ottawa - Friday, April 09, 2010 11:30am

For more information or to RSVP for an agent event call 1-866-814-7378 and speak with a reservation agent.